

# Coupon Lingo

New to couponing and can't seem to understand all the lingo with it?  
Here's a cheat sheet to get you on your feet as you learn.... Enjoy!

## Deal and Coupon Terms

- \$2/1 = \$2.00 off of 1 item
- 2/\$5 = 2 items for \$5.00
- B1g1/BOGO = Buy 1 Get 1 Free
- BD = Break down
- CW or Cartwheel = Target Digital Savings Program
- Q = Coupon
- DnD = Do not double
- DQ = Digital coupon
- ETS = Excludes trial size
- Exp = Expiration date
- GC = Gift card
- Ip = Internet printable coupon
- MQ = Manufacturers Coupon
- MIR = Mail in rebate
- MM = Money maker deal
- NLA = No longer available
- Oop = Out of pocket
- Pq = Publix store coupon
- PM = Price match
- RC = Raincheck
- SC = Store coupon
- WYB = When you buy
- YMMV = Your miles may vary

## Earned Rewards / Coupons

- CAT / Catalina = Register coupon that prints once you pay. (Can be used on a future transaction)
- ECB / Extra Care Bucks = Earned at CVS
- RR / Register Rewards = Earned at Walgreens
- BR / Balance Rewards = Also earned at Walgreens
- Plenti Points = Earned at Rite Aid & Winn Dixie/Bilo

## Sunday Paper Inserts

- Pg / P&G = Proctor & Gamble coupon insert
- Rmn = Retail Me Not coupon insert
- Ss = Smartsource coupon insert.

Note. Rmn / Ss are \*mostly\* published weekly unless there is a holiday. PG is published once a month only.

## Store Abbreviations

- DG = Dollar General
- DT = Dollar Tree
- RA = Rite Aid
- WD = Winn Dixie
- Wags = Walgreens